



SPONSORSHIP OPPORTUNITIES

GIVE BACK FORE GOOD GOLF OUTING

MONDAY, OCTOBER 5, 2026

SOUTHPOINTE GOLF CLUB
360 SOUTHPOINTE BLVD
CANONSBURG, PA 15317

11:00 A.M.	REGISTRATION OPENS
1:00 P.M.	TEE TIME (SCRAMBLE FORMAT)
4:30 P.M.	COCKTAIL BAR
5:30 P.M.	PRESENTATION & AWARDS
6:00 P.M.	DINNER

SECURE YOUR SPONSORSHIP BY **AUGUST 14, 2026.**

INTERESTED IN GOLF OR A SPONSORSHIP?
VISIT **[GBU.ORG/GOLF2026](https://gbu.org/golf2026)** FOR MORE INFORMATION.



PREMIER SPONSOR: **GBU**  **Life**[®]

GIVE BACK FORE GOOD GOLF OUTING



GBU Financial Life
4254 Saw Mill Run Blvd.
Pittsburgh, PA 15227

Dear Community Partner,

We would like to invite you to partner with the GBU Foundation in sponsoring our inaugural **GBU Foundation Give Back Fore Good Golf Outing**, to be held **Monday, October 5, 2026**, at Southpointe Golf Club in Canonsburg, Pennsylvania. This event brings together the GBU Life community and business leaders for an afternoon of golf with purpose — raising funds for the scholarships and community grants that strengthen lives where you and our members live and work.

For 63 years, the GBU Foundation (a 501(c)(3) nonprofit established in 1963) has helped donors turn generosity into meaningful community impact. Powered by GBU Life members, donors, and partners, the Foundation funds programs aligned with GBU Life's four Community Pillars — Wellness, Education, Charitable Giving, and Hometown Hero Support. The Foundation is proud to hold a four-star, 95% rating from Charity Navigator and a 2026 Gold Seal of Transparency from Candid, reflecting strong accountability and financial health.

Fast Facts about the GBU Foundation:

- **4,500 scholarships and educational grants** awarded since the Foundation's founding—totaling more than **\$3.2 million**.
- In 2025, **215 members received \$226,000** to support two-year, four-year, and graduate studies.
- Since 2024, the Community Grant Awards program has provided **\$257,500 to 67 member-nominated nonprofit organizations**.

Enclosed are details on sponsorship levels and benefits for the **GBU Foundation Give Back Fore Good Golf Outing**. We welcome the opportunity to discuss options that create meaningful value for your organization, including sponsorship of our other title events, the Day of Giving and Community Grant Awards, which allow you to increase your support — and visibility — throughout the year.

Thank you for considering this opportunity to invest in students, strengthen nonprofits, and support the causes that matter most to you and the GBU Life community.

We hope to see you on the links!

William W. Hunt

William W. Hunt
Chief Executive Officer

ABOUT THE GBU FOUNDATION

63 years of making a difference in our communities.

The GBU Foundation, established by GBU Life in 1963 as a 501(c)(3) nonprofit, empowers donors to turn generosity into meaningful community impact. For more than six decades, the shared spirit of giving from GBU Life members, donors, and partners has fueled scholarships and community grants that strengthen lives and communities across the country. The GBU Foundation is proud to have earned a 95% four-star rating from Charity Navigator and a 2026 Gold Seal of Transparency from Candid.

Our scholarship funding and community grants align with GBU Life's four Community Pillars — Wellness, Education, Charitable Giving and Hometown Hero Support. Every contribution — large or small — opens doors for students, strengthens nonprofits, and uplifts the causes that matter most to our members.

The GBU Foundation is proud to support members as they pursue their educational goals. Since its founding, the Foundation has awarded 4,500 **scholarships and educational grants** totaling more than \$3.2 million. In 2025, 215 members received \$226,000 to support their two-year, four-year, and graduate studies.

Since 2024, the Foundation's **Community Grant Awards** program has provided \$257,500 to 67 member-nominated organizations, all of which are backed by thousands of supporters who believe in the power of local action to achieve real-world results in their communities.

In addition to the Community Grant Awards, the GBU Foundation also recognizes **Corporate Sponsored Grants** — charitable organizations nominated for grants by corporate sponsors as well as GBU Life producers and agents. These grants spotlight nonprofits selected by partners who witness their community impact firsthand and honor those organizations that exemplify our shared values. We are proud to celebrate both these recipients and the partners who champion their work.

Learn more and donate to the Foundation at [GBU.org/foundation](https://gbu.org/foundation).



SUPPORT THE GBU FOUNDATION

In addition to the golf outing, supporters can expand their impact through combined sponsorship opportunities that include the GBU Foundation's Day of Giving and Community Grant Awards. These options allow you to increase your support across multiple initiatives, adding visibility while making a meaningful difference in the communities we serve.

GIVE BACK FORE GOOD GOLF OUTING

The GBU Foundation Give Back Fore Good Golf Outing

Gather your clubs and tee up for a great cause. Join us for an afternoon of golf, community, and giving back — benefiting the GBU Foundation. This inaugural event brings together the GBU Life community and business leaders for an afternoon of golf with purpose — raising funds for the scholarships and community grants that can strengthen lives where our members live and work.

When: Monday, October 5, 2026

Where: Southpointe Golf Club
360 Southpointe Blvd, Canonsburg, PA 15317

DAY OF GIVING



Day of Giving

Turn your nonprofit nomination into BIG IMPACT! Support the GBU Foundation for our next **Day of Giving on October 23, 2026**. GBU Life members and GBU Foundation donors get to nominate their favorite nonprofits for Community Grant Awards of up to \$10,000. This year the Foundation plans to award over \$100,000 in Community Grant Awards to nonprofits in the communities across the U.S. where GBU Life's 74,000 members live. Plus, the GBU Foundation will match donations up to \$15,000! Donations and nominations of your chosen nonprofit can be made at [GBU.org/foundation](https://gbu.org/foundation).

Community Grant Awards

Community Grant Awards

The annual Awards program is a highlight of the year for GBU Life members and corporate sponsors alike featuring the many worthy organizations making an impact in their communities. Explore sponsorship opportunities of the GBU Foundation Community Grant Awards to show your support of the good deeds of the year's nominees competing for Community Grant Awards of up to \$10,000. These grants fund local organizations supporting wellness, education, and essential services for children, families, veterans, first responders, and others facing challenges like hunger, homelessness, and addiction.

GOLF SPONSORSHIP OPPORTUNITIES (1 OF 2)

		GOLF TITLE PARTNER \$20,000	GOLDEN BRIDGE \$10,000	SILVER EAGLE \$5,000
GOLF OUTING PROMOTION	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo and Spotlight quote	Logo and Spotlight quote	Logo
	Social Media Mention	Exclusive mention (1 Post)	Exclusive mention (1 Post)	Multi-sponsor mention
	GBU Life Building Billboard Feature	Exclusive image	Multi-logo image	Multi-logo image
	Placement on Event- Related Materials	✓	✓	
GOLF OUTING EVENT	Program Ad	Full-page back cover*	Full-page	Full-page
	Sponsor Recognition on Slide Deck	Exclusive slide	Exclusive slide	Multi-logo slide
	Event Signage	Banner (logo)	Banner (logo)	Banner (logo)
	Golf Cart Recognition	✓	✓	✓
	Foursomes (with dinner)	3	3	2

*Exclusive back cover ad placement is available to one sponsor and will be awarded on a first-come, first-served basis.

		BRONZE BIRDIE \$2,500	RECEPTION STAR \$2,000	HAPPY HOUR \$2,000
GOLF OUTING PROMOTION	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo	Listing	Listing
	Social Media Mention	Multi-sponsor mention	Multi-sponsor mention	Multi-sponsor mention
	GBU Life Building Billboard Feature	Multi-logo image		
	Placement on Event- Related Materials			
GOLF OUTING EVENT	Program Ad	Half-page	Logo	Logo
	Sponsor Recognition on Slide Deck	Multi-logo slide	Multi-logo slide	Multi-logo slide
	Event Signage	Banner (logo)	Reception signage	Bar signage
	Golf Cart Recognition	✓		
	Foursomes (with dinner)	1		

GOLF SPONSORSHIP OPPORTUNITIES (2 OF 2)

		FOURSOME FOR A CAUSE \$1,500	WATERING HOLE HERO \$750	FORE-WARD TEE \$500
GOLF OUTING PROMOTION	GBU Foundation Website			
	The Reporter Magazine (distributed to 40,000+ members)			
	Social Media Mention			
	GBU Life Building Billboard Feature			
	Placement on Event-Related Materials			
GOLF OUTING EVENT	Program Ad	Listing	Listing	
	Sponsor Recognition on Slide Deck			
	Event Signage	Foursome for a Cause banner (logo)	Course/Beverage cart signage	Tee Sign
	Golf Cart Recognition			
	Foursomes (with dinner)	Donated Foursome for a Nonprofit**		

** Choose a nonprofit to be gifted a foursome, or share the causes you are passionate about and we'll connect your gift to a deserving organization.



2024 Community Grant Award Winner
(Charitable Giving) • \$10,000

**Women's Center and Shelter of
Greater Pittsburgh, PA**

"The Award allowed us to make critical technology upgrades that directly improved safety, access, and empowerment for survivors. Because of this support, the Center was able to enhance our children's advocacy program and create safer computer access for survivors. Beyond the funding itself, **the community's vote reinforced that survivors are believed, supported, and not alone.**"

– Nicole Molinaro, President/CEO at Women's Center and Shelter of Greater Pittsburgh

COMBINED SPONSORSHIP OPPORTUNITIES (1 OF 2)

		TITLE PARTNER \$30,000	LEADERSHIP \$15,000	MISSION \$7,500
2026 GBU FOUNDATION GIVE BACK FORE GOOD GOLF OUTING		GOLF TITLE PARTNER \$20,000	GOLDEN BRIDGE \$10,000	SILVER EAGLE \$5,000
GOLF OUTING PROMOTION	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo and Spotlight quote	Logo and Spotlight quote	Logo
	Social Media Mention	Exclusive mention (1 Post)	Exclusive mention (1 Post)	Multi-sponsor mention
	GBU Life Building Billboard Feature	Exclusive image	Multi-logo image	Multi-logo image
	Placement on Event- Related Materials	✓	✓	
GOLF OUTING EVENT	Program Ad	Full-page back cover*	Full-page	Full-page
	Sponsor Recognition on Slide Deck	Exclusive slide	Exclusive slide	Multi-logo slide
	Event Signage	Banner (logo)	Banner (logo)	Banner (logo)
	Golf Cart Recognition	✓	✓	✓
	Foursomes (with dinner)	3	3	2
2026 GBU FOUNDATION DAY OF GIVING AND 2027 COMMUNITY GRANT AWARDS		TITLE PARTNER \$10,000	LEADERSHIP \$5,000	MISSION \$2,500
2026 COMMUNITY GRANT AWARDS PROGRAM + DAY OF GIVING	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo and Spotlight quote	Logo	Logo
	Social Media Mention, Day of Giving, Voting, Awards Event	Exclusive mention	Exclusive mention	Multi-sponsor mention
SPRING 2027 COMMUNITY GRANT AWARDS EVENT	Program Ad	Full-page	Full-page	Full-page
	Screen Recognition	Exclusive slide	Exclusive slide	Multi-logo slide
	Banner	Logo	Logo	Logo
	Event Tickets	8	4	2
SPONSORED COMMUNITY GRANT AWARDS	Ability to nominate one 501(c)(3) organization for a Community Grant Award	✓	✓	✓
	Named 2026 Grant Award for nominated 501(c)(3)	\$4,000	\$2,000	\$1,000

*Exclusive back cover ad placement is available to one sponsor and will be awarded on a first-come, first-served basis.

COMBINED SPONSORSHIP OPPORTUNITIES (2 OF 2)

		DOUBLE IMPACT \$3,500	COMMUNITY STAR \$2,500	SPOTLIGHT \$2,500
2026 GBU FOUNDATION GIVE BACK FORE GOOD GOLF OUTING		BRONZE BIRDIE \$2,500	RECEPTION STAR \$2,000	HAPPY HOUR \$2,000
GOLF OUTING PROMOTION	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo	Logo	Listing
	Promotion Recognition Day of Giving, Voting, Awards Event	Multi-sponsor mention	Multi-sponsor mention	Multi-sponsor mention
	GBU Life Building Billboard Feature	Multi-logo image		
	Placement on Event-Related Materials			
GOLF OUTING EVENT	Program Ad	Half-page	Logo	Logo
	Sponsor Recognition on Slide Deck	Multi-logo slide	Multi-logo slide	Multi-logo slide
	Event Signage	Banner (logo)	Reception signage	Bar signage
	Golf Cart Recognition	✓		
	Foursomes (with dinner)	1		
2026 GBU FOUNDATION DAY OF GIVING AND 2027 COMMUNITY GRANT AWARDS		IMPACT \$1,000	CHANGEMAKER \$500	CHANGEMAKER \$500
2026 COMMUNITY GRANT AWARDS PROGRAM * DAY OF GIVING	GBU Foundation Website	Logo	Logo	Logo
	<i>The Reporter</i> Magazine (distributed to 40,000+ members)	Logo	Listing	Listing
	Promotion Recognition, Day of Giving, Voting, Awards Event	Multi-sponsor mention	Multi-sponsor mention	Multi-sponsor mention
SPRING 2027 COMMUNITY GRANT AWARDS EVENT	Program Ad	Half-page	Listing	Listing
	Screen Recognition	Multi-logo slide	Multi-logo slide	Multi-logo slide
	Banner			
	Event Tickets	2	2	2
SPONSORED COMMUNITY GRANT AWARDS	Ability to nominate one 501(c)(3) organization for a Community Grant Award	✓		
	Named 2026 Grant Award for nominated 501(c)(3)	\$500		

EVENT DETAILS: GOLF • DINNER • ADVERTISING

GOLF AND DINNER ONLY

	PHILANTHROPIC FOURSOME \$1,400	FORE GOOD GOLFER \$350	NINETEENTH HOLE HERO \$150
GOLF	4	1	
HAPPY HOUR WITH DINNER	4	1	1

PLAYER FEES INCLUDE:

- Green fees and cart fees
- Golf cart
- Golf gift
- Swag bag
- Lunch
- Dinner
- Beverage cart service
- Snacks

SCHEDULE OF EVENTS

11:00 A.M.	REGISTRATION OPENS
1:00 P.M.	TEE TIME (SCRAMBLE FORMAT)
4:30 P.M.	COCKTAIL HOUR
5:30 P.M.	PRESENTATION & AWARDS
6:00 P.M.	DINNER

**All times are subject to change*

OTHER WAYS TO HELP:

In-kind donations (lunch, beverages, raffle baskets, gift cards). Email gbufoundation@gbu.org.

REGISTRATION AND SPONSORSHIPS

Visit gbu.org/golf2026 for more information.

Secure your sponsorship by August 14, 2026.

ARTWORK/ADVERTISEMENTS

Please submit your ad file as a high resolution PDF.

Full-Page: 5.5 in w x 8.5 in h

Half Page: 5.5 in w x 4.25 in h

LOGOS: Please submit a high-resolution color file (EPS, JPG, PDF, or PNG) along with the name as it should appear in the event program book and on other signage.

Submit your high resolution color logo/artwork no later than **August 14, 2026**.

Please email electronic submissions to Ken Elliott at gbufoundation@gbu.org.

The GBU Foundation is a 501(c)(3) nonprofit funded in part by GBU Financial Life. Eligibility, required documentation and deadlines apply. Awards are subject to approval. **GBU Life is the marketing name for GBU Financial Life, Pittsburgh, PA.** Contributions to the GBU Foundation are voluntary and are not required to purchase or maintain any GBU Life insurance or annuity product. Products are subject to approval. Life insurance is underwritten and annuities are issued by GBU Life. Qualified charitable contributions are subject to IRS rules and eligibility requirements. Please consult with a legal and tax professional for such matters.

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